

APPAREL 20 CONNECT 24

Apparel Supply Chain Conference

7th EDITION

POWERED BY
CARGOCONNECT
THE MOST READ MONTHLY
MAGAZINE, GLOBALLY

45+ SPEAKERS

200+ ATTENDEES

6 INSIGHTFUL SESSIONS

5 INSIGHTFUL PRESENTATIONS

AGENDA

07:30 AM-08:40 AM **BUSINESS BREAKFAST**08:40 AM-08:50 AM **INAUGURATION WITH LAMP LIGHTING**08:50 AM-09:00 AM **WELCOME SPEECH**

09:00 AM-10:00 AM

PANEL DISCUSSION 1

APPAREL SUPPLY CHAIN: DECODING THE COMPLEXITIES IN LOGISTICS, RAW MATERIAL AND MARKET ACCESSIBILITY

- ☛ The supply chain within the apparel and textile sector is an intricate web that encompasses multiple segments, rendering it vulnerable to various forms of interruption.
- ☛ The unpredictable economic climate also has a pronounced effect on the industry. The costs associated with raw materials, labour, and logistics are in constant flux, making it exceedingly challenging.
- ☛ The ripple effect reverberates through the entire production and distribution cycle, leading to delays in product delivery which affects financial performance as well as the ability to satisfy consumer needs.

10:00 AM-10:10 AM **PRESENTATION 1**

10:10 AM-11:10 AM

PANEL DISCUSSION 2

ARTIFICIAL INTELLIGENCE: A GAME-CHANGER FOR COLLABORATIVE FORECASTING AND MANAGING FUTURE DEMAND

- ☛ By leveraging the power of AI, businesses can now forecast future demand with unprecedented accuracy, enabling them to optimise their inventory levels, minimise costs, and enhance customer satisfaction.
- ☛ By engaging with key stakeholders, such as customers, suppliers, and sales teams, fashion retailers can gather real-time market insights, capture demand signals, and refine forecasts accordingly.
- ☛ This also allows extended supply chain partners to have a comprehensive view of the demand landscape. For ex: LSPs can share accurate and up-to-date information on their capacity and service levels KPIs, etc.

11:10 AM-11:20 AM **PRESENTATION 2**11:20 AM-11:50 AM **COFFEE/TEA BREAK**

11:50 AM-12:50 PM

PANEL DISCUSSION 3

MARCHING FORWARD TOWARDS UNIFIED COMMERCE AND CREATING FLEXIBLE CROSS-CHANNEL EXPERIENCES

- ☛ Luxury and fashion retailers worldwide face a new challenge — rapid channel proliferation.
- ☛ They have to present a consistent customer experience across a myriad of applications and systems (think POS platforms, e-commerce, social commerce, fulfilment systems, cross-channel return processes, inventory and supply chain management systems, and/or mobile platforms).
- ☛ For instance, a retailer's warehouse may have run out of a unique pair of shoes, but a unified system will offer insights that it's available at a nearby physical location.

12:50 PM-01:00 PM **PRESENTATION 3**01:00 PM-02:00 PM **LUNCH BREAK**

02:00 PM-03:00 PM

PANEL DISCUSSION 4

CONSCIOUS LOGISTICS AND DISTRIBUTION NETWORK MODELLING TO UPLIFT THE "STATE OF FASHION"

- ☛ In the current scenario where sustainable and high-impact growth is non-negotiable, the moment to advance a continuous reinvention strategy has arrived.
- ☛ Retailers might consider identifying potential sourcing efficiencies in tiers 2-4 suppliers, which can create logistics and production efficiencies, cut lead times, as well as lower emissions and resource consumption.
- ☛ A retailer also could collaborate across brands to share the same third-party logistics provider, distribution, or warehouse in a common geography to maximise the use of all assets.

03:00 PM-03:10 PM **PRESENTATION 4**

03:10 PM-04:10 PM

PANEL DISCUSSION 5

MASTERING CUSTOMER EXPERIENCE BY ELEVATING LAST-MILE DELIVERY AND WAREHOUSING TO FIRST PRIORITY

- ☛ Remaining attuned to supply chain trends and closely monitoring logistics innovations and last-mile delivery are crucial for staying ahead in the dynamic business landscape.
- ☛ Forward-thinking organisations are overhauling their last-mile and warehousing strategies, prioritising precise product placement through the lens of teamwork, collaboration, and agility.
- ☛ This involves a strategic integration of robotics and automation in warehouse operations and building on partnerships to ensure mutual value delivery, with both parties elevating their contributions across areas.

04:10 PM-04:40 PM **COFFEE/TEA BREAK**

04:40 PM-05:40 PM

PANEL DISCUSSION 6

ACHIEVING CIRCULARITY: STRENGTHENING THE THREAD OF SUSTAINABLE SUPPLY CHAINS

- ☛ From green shipping to creating a meaningful roadmap towards achieving zero carbon ambitions, brands seem to build on strategies and work towards transforming factories and their choice of warehouses.
- ☛ They are also effectively engaging consumers in circularity and sustainable fashion.
- ☛ Similarly, LSPs will need to verify their green claims towards credibility, authenticity, sustainability (for eg: the use of low impact materials and nature positive production) supported by reporting and other metrics.

05:40 PM-05:45 PM **VOTE OF THANKS**05:45 PM-06:00 PM **SPONSORS/PARTNERS FELICITATION**

PS: Maintaining the conference session timings is sacrosanct. It's the responsibility of the moderators as well as plenary presenters to finish the discussions/presentations at the scheduled time. Participating delegates need to be seated in the conference hall at the time of start of the sessions, after coffee/tea and lunch breaks, in a way to display appreciation and acknowledge the deliberations made by the panellists/experts. The idea is to add enormous value in terms of knowledge sharing through the available time for accelerating ecosystem growth.