



भारत सरकार, वित्तमंत्रालय, राजस्वविभाग
करदाता सेवा निदेशालय, अहमदाबाद क्षेत्रीय इकाई
5^{वीं} मंजिल, आई-द एड्रेस, सोला फ्लाईओवर के पास एस.जी. हाइवे, अहमदाबाद-380060
Government of India, Ministry of Finance, Department of Revenue
Directorate General of Taxpayer Services, Ahmedabad Zonal Unit
5th Floor, I-The Address, Near Sola Flyover Off S. G. Highway, Ahmedabad-380060
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F. No. DGTS/TECH/OTH/2/2020-TPS-AZU

Date: 21-02-2024

To,

The Chairman

Kandla Customs Brokers' Association

(office@kcba.org.in)

Room No. 7, 2nd Floor, Chamber of Commerce Building.

Plot No. 71, Sector No. 8, Gandhidham - 370201

Gentlemen,

Subject:-Proposed Webinar on "Updates on Customs Trade Facilitation Measures" on Wednesday, 28th February 2024 at 03.00 PM Reg.

Directorate General of Taxpayer Service (DGTS), Ahmedabad Zonal Unit (AZU) is entrusted by CBIC with the responsibility of enhancing customer understanding and maximizing voluntary compliance in Indirect Taxes including Customs related matters, within its jurisdiction. As part of its mandate, this Office is hosting Webinars / Seminars / Workshops on various aspects of Customs / GST for creating awareness among Taxpayers. Increased public awareness of Tax Laws / Rules / Schemes not only enhances Tax compliance but also ensures that various Government Schemes launched for ensuring Ease of Doing Business in the Country are effectively utilised.

2. In this background, a new endeavour of this Office is to organise a webinar on the features and benefits of **'Updates on Customs Trade Facilitation Measures'** on Wednesday, 28th February 2024 starting at 03.00 PM. The said Webinar is organized by this Office in association with NACIN Vadodara and will be hosted on WEBEX platform.

3. It is also desired to have a Panelist of Customs Stakeholders and accordingly, your esteemed Association is requested to nominate one Office bearer to appear as Panelist on the said program.

4. To sensitize the Taxpayers / Tax Professionals and Officers about benefits of this Trade facilitation measure, it is imperative to reach out to the said target audiences including Manufacturer Importers across Gujarat. The details of link to join the webinar virtually will be shared shortly by circulating a flyer in this regard. The said flyer may kindly

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be shared with your Members and their clients to give wide publicity for greater participation. Everyone may be encouraged to attend the said webinar and make use of the presentation and Question & Answer session.

Yours sincerely,

(Chanchal Kumar Tiwari)
Joint Director